

## MORTGAGE WITH MORF PLAYBOOK™

# AMI Mortgage Master Now on Mobile Devices

America's Mortgage Institute is pleased to introduce its flagship Mortgage Master Program, now on the Morf Playbook for use on mobile devices and PCs. This program provides new mortgage professionals with comprehensive industry education in a self-paced format that is engaging, informative and effective. Mortgage Master is the **new standard** for education.

**Expert training allows a mortgage professional to begin a prosperous career and generate business from day one.**

**Provides a clear approach to industry mechanics, and ethics and mortgage sales skills.**

**Provides skill-building and leadership training for mortgage professionals with a certificate of completion Available on-line AND on Mobile Devices, so training can be done on-the-go.**

**Utilizes an easy, fast and engaging approach to learning using challenges, game theory and social feedback capabilities.**

### WHAT YOU WILL LEARN

The Mortgage Master Program provides a base of mortgage knowledge, industry mechanics, ethics and mortgage sales skills. The program covers everything a new loan originator needs to begin a prosperous career and generate business from day one. It offers instruction in having a working knowledge of the mortgage industry, loan program guidelines and prequalification calculations, firmly

grasping compliance and regulations that affect mortgage originations, understanding how each client's unique financial picture impacts mortgage qualifications, and how to suggest the most appropriate loan program for a particular client's needs.

### TOPICS COVERED

#### **Upon completion of the Mortgage Master Program, Your New Loan Originators Will**

- Be able to take a complete and thorough loan application, and understand the significance of fully documenting each loan file
- Know the importance of prospecting when building referral business
- Complete a systematic approach for their first 90 days as a new originator
- Achieve the **Certified Mortgage Master** designation upon completion of a rigorous certification examination and the adoption of AMI's Code of Ethics and Professionalism

### LEVEL

- Basic & Refresher  
*(This course does not qualify for the 20 hours of NMLS pre-licensure education. This course is for loan originators who are completing their 20 hours of PE education, have recently completed their 20 hours of PE education, have not begun their 20 hours of PE education or do not require NMLS licensure)*

### PERFECT FOR

- Beginning Loan Originators
- Loan Originators Seeking Refreshment of Education

### TRAINING FROM INDUSTRY EXPERTS

America's Mortgage Institute (AMI) was established in 2010 to work with banks and lenders to better education in the mortgage industry. The nation's confidence and trust in the mortgage banking institutions was at an all-time low and it was the vision of AMI to boost the public's perception of the industry and its professionals through better education. To that end, AMI provides the mortgage industry and aspiring career entrants the finest in mortgage education and training.

AMI offers mortgage education services, continuing education and professional development courses to banks, direct lenders and practicing mortgage loan officers, as well as career training and services to aspiring industry entrants. The AMI team offers the combined strength and skill sets of specialists from all facets of mortgage banking, business management and the field of education and training.

Based in Cherry Hill, New Jersey, AMI is approved by the New Jersey and Delaware Departments of Education. AMI is an approved course provider for the NMLS and the New Jersey Department of Labor and Workforce Development. AMI has the highest levels of approvals for mortgage education of any company in the Delaware Valley.

### About Morf Playbook™

Morf Playbook is a mobile and social talent development platform with compliance training. For more information about Morf Playbook and Morf Media, Inc., visit [www.MorfMedia.com](http://www.MorfMedia.com).